# Club Finances

## Sponsorship:

Tips for writing successful funding applications

### Nail the Mission Statement:

A strong and unique mission statement immediately sets your application apart from others and is the component that informs the rest of the application. It is your project’s “why-statement”, so it should concisely and persuasively communicate **why** **your project is important and should be funded**. Some potential ways to approach this is to look at what the project contributes to a cause or responds to a demand, how it positively impacts the UofT community, or how it brings to light a subject area that is not discussed enough or not explored at all.

### Continue with the Momentum:

After you establish why it is so important for your project to exist, now you can talk about **how you plan on executing your mission statement** and **what exactly your project will entail**. This is the time to talk about all your cool ideas for your event or the amazing speaker you will be bringing in — just make sure that everything relates back to the mission statement in some shape or form, as that is what ties everything together.

### Utilize S.M.A.R.T. Goals:

When discussing your project timeline in your application, make and include goals that are SMART: Specific, Measurable, Attainable, Realistic, and Timely. This will give readers a clear idea of the scope of your project and show that you have thoroughly thought through what it would take to make your project a reality.

## Funding Opportunities

Some potential sources of funding

### [ASSU Donation or Sponsorship Request](https://assu.ca/wp/course-unions/resources-for-course-unions/)

Supports student groups with financial donations. Please write a letter with details about your event and budgeting requests.

Applications to be sent to: [students.assu@utoronto.ca](mailto:students.assu@utoronto.ca)

### [Dean’s Student Initiatives Fund](https://www.artsci.utoronto.ca/current/faculty-registrar/awards-scholarships#current-student-awards-accordion-1)

Maximum $1000

Applicant must be enrolled in the Faculty of Arts & Science

Deadline: October

### [Equity Initiatives Fund](https://redcap.utoronto.ca/surveys/?s=HNPX7XTCAKXAAAYH)

Funding for initiatives related to equity, diversity, inclusion, and belonging, which are then considered within the scope and parameters of the Faculty’s Equity Ideas Fund approval process.

Who can apply: All U of T student groups

Amount: Up to $500

Deadline: Rolling basis

### [Hart House Good Ideas Fund](https://harthouse.ca/doc/good-ideas-fund)

Provides funding for initiatives, events, projects and ideas that draw attention to an issue or build community. Proposals must fall into one of three categories: Arts and Culture, Dialogue Initiatives or Wellness.

Who can apply: All U of T student groups

Amount: $1000 range

Deadline: October and January

### [Student Initiative Fund](https://studentlife.utoronto.ca/program/student-initiative-fund/)

Offers financial reimbursement to projects that enhance the student experience and foster a sense of community

Amount: up to $3000

Who can apply: All U of T students or student groups from the St. George campus

Deadline: January, April and September (based on the semester the initiative/event takes place in)

### [University of Toronto Student Union Funding](https://www.utsu.ca/clubs-funding/)

Applying club must be recognized by the UTSU for the year of their application

Deadline: March

### [Dean’s Fund for International and Indigenous Initiatives](https://www.artsci.utoronto.ca/faculty-staff/experiential-learning/international-indigenous/deans-international-indigenous#diiif-faculty-accordion-1)

Supports students who undertake a significant international experience or form partnerships with Indigenous nations

Who can apply: Graduate Arts & Science students

Amount: Maximum $10,000

Application Deadline: November

### [University of Toronto Graduate Student’s Union Donations Request](https://utgsu.ca/funding-2/donation-requests/)

Requests for monetary donations from the UTGSU towards events and/or initiatives which enhance the University of Toronto Graduate Student experience.

Who can apply: Members of UTGSU

Application Deadline: 2 weeks before the event

### [Heart Works Student Group Initiative Fund](http://uotstudentlife.wpengine.com/program/heart-works-fund/)

Support for student group initiatives that aspire to create opportunities for critical and respectful exploration of questions of religious and spiritual pluralism.

Amount: Maximum $350

Application Deadline: Varies

### College-Specific Funds

Most colleges offer grants for student initiatives. A few examples are listed below. Check with your college registrar about funds for your idea.

* [Victoria College Dean’s Experience Enhancement Fund](https://www.vic.utoronto.ca/current-students/finances/individual-conference-and-engagement-awards/)

### [UTERN (University of Toronto Environmental Resource Network) Funding](https://uterntoronto.com/get-involved/funding/)

Reimbursing individuals or student groups planning projects or events related to sustainability.

Application Deadline: Rolling basis