Kimberly Lyn

Kimberly is a writer, digital editor and communicator known for her thoughtful and strategic approach to developing creative and exciting online content.

With more than 10 years experience in marketing communications, public relations, social media and writing, Kimberly has held positions with private and non-profit organizations such as the Hudson’s Bay Company and Toronto International Film Festival. She has also written for several lifestyle publications such as travelandleisure.com and Huff Post Canada.

She is well known and respected in Canada’s fashion community through her fashion blog, The Souls of My Shoes. She was named by NOW magazine as one of the next up-and-coming Toronto fashion bloggers and was nominated for a P&G Beauty & Grooming Award. Kimberly has been featured in noted publications such as FLARE and the Toronto Star.
Megan Fafuse

Megan is an entrepreneur, clinical therapist and mental health innovator based in Toronto. She is the co-founder and CEO at Shift Collab, an integrated healthcare company that offers both therapy and mental wellness education in a simple, relatable, and actionable way.

In her current role, Megan has taken Shift Collab from a small practice to a team of over 95 therapists and educators and has made the company a leading provider of therapy and mental wellness training to top companies, institutions, and insurance groups across North America. She has also co-created a number of high-profile mental health education programs such as Real Campus, a student assistance program, and What’s Your Big Lie? which has been presented to over a half million people around the world and counting.
Faizan Ahmed

Faizan has over six years of waste reduction, diversion and circular economy experience in North America. He completed a Master of Science in Sustainability Management from the University of Toronto and is currently working as a Sustainability Consultant with the ReMM Group.

He was selected by Corporate Knights as a Top 30 under 30 Sustainability Leader in 2016 for developing and launching the City of Mississauga Green Leaders Program. This program helps engage City employees increase their environmental awareness and reduce their environmental impact at home and work. Faizan is very enthusiastic about waste and recycling and tries to help others to do better for the environment.